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www.ppane.com

NEWSLETTER

Harvey M. Goldstein, Cr.Photog., Editor

August 2005

“Share the Vision” When Eastman Kodak Presents Robert T. Williams Sunday Evening, September 18

For nine years **Robert T. Williams** was one of the East Coast’s best-kept secrets, but no longer is this true. The Mississippi native’s ‘think out-of-the-box’ approach to photography has made him a highly sought-after photojournalist. Robert has captured weddings in Palm Beach, New York, Houston, Philadelphia, Mexico, Bahamas, Rhode Island, Mississippi, San Francisco and New Orleans, among other places.

He is known for his warm spirit and keen eye for details, and describes his work as being “all about the senses.” The self-taught lens man skillfully uses the camera to unobtrusively capture the personality, style and exuberance of his clients on their special days. A true visionary, Robert is poised to become one of the most innovative photographers of the 21st century.

Robert’s program will assist anyone new or experienced photographers think outside-the-box when it comes to moving your business to the next level. He will demonstrate his step-by-step methods used to market to the higher clientele.

As a visual artist, Robert constantly challenges himself to remain on the cutting edge and provide unparalleled service that extends far beyond wedding photography. Among his list of clients are Bloomingdale’s, The Biltmore, The Breakers, Philadelphia Academy of Fine Arts Museum, Women in the Arts Museum, The St. Regis, The Willard, The Fairmont and The Watergate Hotel. His work has been featured in various national and regional publications including Grace Ormonde’s Wedding Style, Town and Country, Studio Photography and Design, In Style Weddings, Elegant Bride, Bride’s Day and Digital Capture Magazine.

Robert has been a featured speaker and lecturer. Some of his audiences have been

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President's Message



Photo of Ruth Clegg by Meredith Brower

The year is half over!!! The next two business quarters are the busiest in the photography industry, and of course, we need them to be. But there are some wonderful volunteer opportunities coming your way. The PPANE convention is just around the corner, September 17-20, at the Sturbridge Host Hotel in Sturbridge, Massachusetts. **Gillian Randall** is this year's convention chair and she could use your help. Volunteer opportunities include: helping with hospitality, decorate the banquet

room, pick-up or drive speakers to the airport, work at the registration desk, help set up speaker's equipment, man the new member's check-in and much, much more. You might ask yourself why should I do any of that? Well I am going to give you ten reasons why to volunteer and I hope that I see you at the PPANE convention helping out!

Ten reasons to volunteer:

- 1 - Make new friends
- 2 - Increase creativity
- 3 - Try something new and learn
- 4 - Meet industry vendors
- 5 - Meet top industry photographers
- 6 - Expand your opportunities
- 7 - Learn leadership
- 8 - Improve your business skills
- 9 - Improve your photography skills
- 10 - Have fun!

See you in September...

Attention Photographers

The PPANE Photographic Competition will be held at the Convention, September 17 and 18, 2005. You will only receive an entry form if you entered in the 2004 competition. If you were not a member in 2004, or did not enter any images to be judged in 2004 but wish to do so in 2005, please write to **Roland Laramie**, P. O. Box 316, Willimantic, CT 06226 or log on to www.ppane.com and download the entry form. The deadline will be September 10, 2005. **THERE WILL BE NO EXCEPTIONS.** Please be sure to read and follow ALL of the rules to avoid any images from being disqualified.

A reminder that PPANE will accept Commercial images for judging in September. Category Classification is for award selection ONLY. Each entry can only be considered for an award under one category. All entries receiving 80 or above will receive the PPA Seal of Approval in the Open category and will be eligible for print awards. PPA does not allow us to award the Seal of Approval to Commercial images. For judging purposes, these images will be judged as Illustrative images (for the Open Seal). PPANE will award a Court of Honor for each category, Kodak Gallery and Fuji Masterpiece if the Jurors feel that they are warranted.

Lens Stops

Our heartfelt sympathies go out to **Janice Hanscome**, wife of **Dan Hanscome** (Searsport, Maine) and her family on the recent death of her father.

Nancy Green (Carver, Massachusetts) is back home after a brief stay in the hospital in June.

Roland Laramie (Willimantic, Connecticut) is recuperating at home after surgery on July 1.

A belated Happy 80th Birthday to **Marian Hookailo**, formerly of Massachusetts, now living in Surprise, Arizona.



Our heartfelt sympathies go out to **Ira Nozik** (West Hartford, Connecticut) on the recent death of his mother.

Banquet Reservation Deadline

A reminder that your banquet ticket was included with your 2005 PPANE dues. Even though you are entitled to a banquet ticket, you **MUST** reserve your space. Please notify **Roland Laramie**, ppanerl@aol.com, if you will be attending the banquet on Monday evening, September 19. Please let Roland know by September 9 so that the hotel can plan accordingly.

Banquet tickets for guests may be purchased before September 9, 2005 at \$30.00 per meal. A limited number will be available at the convention, however, they must be purchased by 5:00 p.m. on September 18 at \$35.00 per ticket. To purchase tickets for guests, please make your check payable to PPANE and mail it to Roland Laramie, P. O. Box 316, Willimantic, CT 06226.

New Members

Please welcome PPANE's newest members:
Ella P. Carlson, Dunstable, Massachusetts.

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“Share the Vision” with Ted Dillard Fine Digital Photography and Printmaking



PPANE is offering a powerful “early-bird” program on Monday, September 19 at 7:00 a.m. with **Ted Dillard** and his digital photography and printmaking.

There can be no doubt that Photoshop, desktop scanners and inkjet printers have changed the face of photography. Digital cameras and digital photography represent a revolution within that revolution. The ability to read a histogram, a graph of the tonal values in a photograph, immediately after taking a photograph and use that information to visualize the final print is a tool of almost limitless potential. The ability to layer and mask files, bringing elements into an image selectively, profoundly changes the way we make a photograph. The RAW digital file and how it can be processed adds an altogether new meaning to the old **Adams’** adage, “The negative is the score, and the print is the performance”.

Digital photography, in conjunction with the other tools of digital imaging, is arguably the most profound development in Photography since photography itself. The tools are there; it is up to the photographer to unlock their secrets.

The Digital Imaging Master Class at PPANE is an intensive workshop devoted

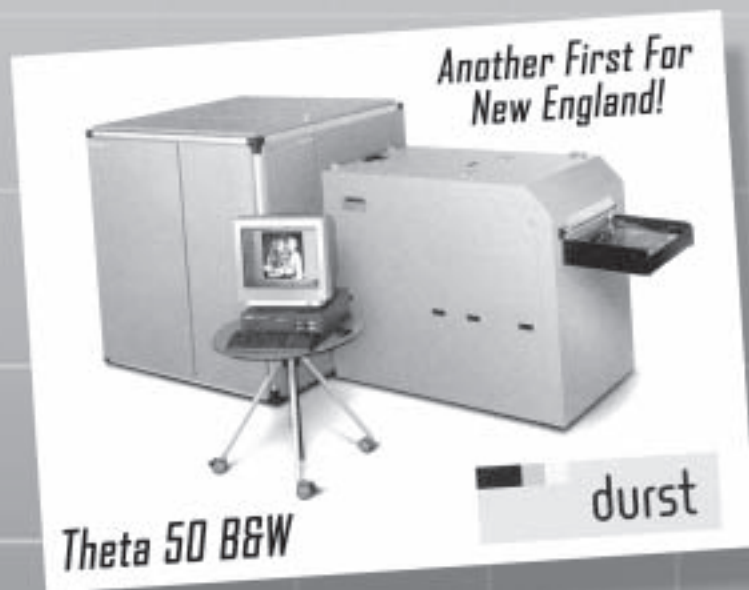
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Ted Dillard

(Continued from page 4)

exclusively to Digital Capture and Fine Digital Printmaking. In it we explore the tools of the process including the camera, the RAW file, Photoshop and the printer. Ted will refine techniques of layering and masking, controlling the printer, profiles and RIPs. He will assemble the elements of the process into a meaningful whole, creating a workflow that is efficient, repeatable and allows us to visualize the print in an entirely new way.

Built on the backbone of the classic Ansel Adams Basic Photo Series: The Camera, The Negative and The Print, the Digital Imaging Master Class takes you from using the camera histogram to visualize the print, through setting up Photoshop to standardize your method, using Layers to build a repeatable process and maximize the information in the file, to, finally, using the printer drivers and RIPs to control the finished print and fulfill the vision of the capture. The workshop is devoted to laying out the workflow, review and reinforcement of the process.

Ted Dillard has established the Pixel Institute and the Digital Imaging Master Class and is the author of the accompanying text, Digital Imaging Master Class: Fine Digital Photography and Printmaking. He has taught at the Art Institute of Boston, NESOP and has taught the first college-level course in digital capture in New England at Northeastern University. With a background in Fine Art and Commercial Photography, Printmaking, Offset Printing and Digital Imaging, he brings considerable practical experience and perspective to the courses. He is the resident Digitari at EP Levine, and has been teaching old dogs new tricks for over five years.

Dear Friends,

Thank you for all the cards and calls I received in regards to my recent surgery. My recovery is right on schedule and Helen is making sure that I don't stray in the wrong direction. I am looking forward to seeing all of you at the PPANE Convention.

Once again thank you for your thoughtfulness, it really meant a lot to me.

Sincerely,
Roland Laramie

Dave Darrone Joins Kingdom Color



Dave Darrone of Londonderry, New Hampshire recently joined Kingdom Color and Imaging, Inc. as an account executive. He will work to provide technical support for photographers at their studios and increase the overall quality of support for all of Kingdom Color and Imaging's clients.

Prior to joining Kingdom Color, Dave served 20 years in a technical sales capacity with the Eastman Kodak Company, Digital and Film Imaging Systems Division, responsible for territories located in South Florida, New York City and most recently the New England States. As the Photojournalism Specialist in NYC, he was strategically involved in Kodak's entry into the digital capture arena with the introduction of Kodak's first digital camera and desktop scanner. He also had the unique opportunity of supervising the customer service operations in the Kodak Olympic Press Center during the 1988 games in Calgary and Seoul and the 1992 games in Albertville and Barcelona.

Dave moved to New England in 1997 to take on an account management role for the commercial and portrait/wedding lab market. Many photographers will know him as the former Kodak liaison to the northern New England State associations. For the last two years, he has served on the board of directors of the New Hampshire Professional Photographer Association as Industry Representative.

Dave was born and raised in Syracuse, New York. He graduated from the Newhouse School of Communications at Syracuse University with a degree in Photojournalism.

Robert T. Williams

(Continued from page 1)



The Association of Bridal Consultants, The Wedding and Portrait Photographers International Convention, Professional Photographers of America, Golden Gate School in San Francisco, Triangle Institute in Pittsburgh, Professional Photographers Minority Network in Ohio and Florida and New Jersey State Convention among others.



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Ansel Adams Exhibit at the Museum of Fine Arts in Boston August 21, 2005 - December 31, 2005

"No matter how sophisticated you may be, a large granite mountain cannot be denied. It speaks in silence to the very core of your being."

- Ansel Adams

Take a new look at the work of this great American landscape photographer through an outstanding selection of images from The Lane Collection. You are likely to see an Ansel Adams you have never seen before.

Because the exhibition is drawn from the largest private holding of his work in the world, rarely exhibited photographs from the 1920s through the 1970s are hung side-by-side with the iconic images that made Adams famous. Footage of Adams mountain climbing, a large-format camera on display and video of the photographer in the field and in the darkroom add to the complete picture of Adams as artist and outdoorsman.

The great depth of The Lane Collection allows MFA to present an exceptional range of work: early and late prints from the same negative, photographs of vastly different scale, and such rarities as a trio of folding screens, mural-sized prints, an early Sierra Club album, and even a Hills Brothers coffee can featuring an image of Yosemite blanketed in snow.

Above all you will see well-loved photographs of the West and Southwest in prints created by a master of the darkroom - such inspiring vistas as *Monolith*, *The Face of Half Dome* and *Moonrise, Hernandez, New Mexico*, as well as intimate portraits, still-lives, and close-ups.

For more information, please go to www.mfa.org.

Supreme Court Rules Against Grokster

The U.S. Supreme Court has declared strong support for the protection of copyrighted works by overturning the original decision in *MGM v. Grokster*. Writing for a unanimous court, **Justice Souter** held that one who distributes a device with the object of promoting its use to infringe copyright, as shown by clear expression or other affirmative steps taken to foster infringement, is liable for the resulting acts of infringement. The court's decision clears the way for copyright owners to continue their lawsuits against peer to peer software distributors Grokster and StreamCast Networks.

"We are pleased with today's results," says Professional Photographers of America CEO **David Trust**. "This decision closes a large loophole that would have allowed companies to openly encourage copyright infringement and profit from it without fear of liability." PPA was one of several artists' organizations that submitted a friend of the court brief urging a decision supportive of copyright owners.

The Supreme Court said that three elements made it clear that Grokster and Streamcast sought to encourage copyright infringement:

1. Both companies sought to meet demand for a service that allowed the infringement of copyrighted works in the wake of the original Napster's demise.
2. Neither company attempted to develop tools or mechanisms to diminish infringing activity.
3. The revenue of both companies depended upon the infringement of copyrighted works.

With photographers and other copyright owners prevailing in this case, it is expected that those against strong copyright protection for artists will now appeal to Congress for additional legislation. PPA has already arranged for one of its lobbying teams to be on Capitol Hill in the coming weeks to defend against these efforts.

For a complete copy of the Court's opinion:

<http://straylight.law.cornell.edu/supct/html/04-480.ZS.html>

AN-NE Awards: Call for Entries

PPA's annual AN-NE Awards, the premier marketing competition for photographers, is back for its 10th anniversary in 2005. Help us celebrate 10 years of marketing excellence, and win a free year of PPA membership for yourself! Entries are due to PPA headquarters by October 3, 2005. For all competition rules, categories, entry forms and more, check out the Competitions page in the Photographers section of www.ppa.com.

Who are these mystery celebrities?



The hostess is **Paula Korn**; the show aired on Channel 11 in New Hampshire in 1973 or 1974. The question is, "Who are the others on the panel"? The first PPANE member (paid in full) to respond receives a FREE admission to the 2005 PPANE Convention and banquet ticket for himself or herself (non-transferable).



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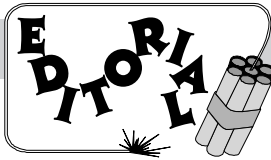
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Harvey M. Goldstein, Cr.Photog., Editor



The Dog-Days of Summer

For those of you who photograph high school seniors or family portraits outside or weddings on the weekends, I know how the heat and humidity can make you wither. However, if you can take a little sticky weather, you can create some beautiful photographs (just don't forget to Photoshop the beads of sweat off of the bride's lips).

Summertime, and the livin' is easy, fish are jumpin' and the cotton is high...

Summertime is a great time for sailing, water skiing, camping, swimmin', fishin' and cookin' on the grill. Summer usually means vacation time, even though it can sometimes be difficult to get away in our business. The kids are out of school, what better time for a family get-together? Be sure to bring a camera with you when you travel. Not the fancy digital camera you use in your everyday work, a point and shoot digital camera or your old 35mm that uses film. Remember that this is supposed to be fun, not work.

Summertime, summertime, sum-sum summertime...

August brings us seminars in Rhode Island and Connecticut (there may still be time to register). It is also a great time for early morning and early evening portrait sessions at the beach or in the park. August is also the time to begin preparing your back to school program, undergraduate portrait packages, holiday photo promotions (be sure to tie in with PPA Charities for Family Portrait Month in October – www.familyportraitmonth.com).

Enjoy what is left of the hot, humid, dog-days of summer. Savor these days because in four short months, we may be enduring single-digit temperatures and up to our necks in snow.

Arf-arfingly,

Bow-wow! Don't you just love this heat and humidity? Its August, so that is what is to be expected in New England. Personally, I don't complain. I much prefer the summer heat to the winter cold. I could do without the humidity, but you can't have everything. This is the time of year to take advantage of the warm weather and be active outside.

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EVENT: **PPANE**

DATES: **September 15 – 21, 2005**

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PPA Sues RAVEN Magazine

PPA has filed a lawsuit against RAVEN magazine in federal district court, due to the publication's inappropriate and unauthorized use of PPA's membership list.

RAVEN has been falsely conveying the message that PPA partnered with the magazine in a promotion. On two separate occasions, RAVEN (which calls itself the "edgy, underground humor magazine for guys") has sent unauthorized solicitations to PPA members using the PPA name.

After the magazine's first distribution of materials to PPA members, PPA's lawyers sent a firm cease-and-desist letter. When RAVEN followed up with a second offense, PPA's lawyers contacted the magazine again. It soon became clear that RAVEN and its parent company, Energize Media, were not interested in stopping their behavior. At that time, PPA made the decision to take more serious legal action.

In response to what PPA sees as RAVEN's trademark, consumer fraud and unfair competition violations, PPA is seeking both damages and injunctions to ensure that the company never infringes on members' privacy again.

Proposed PPANE Bylaws Revisions

Inserted in this issue are the proposed changes to PPANE's Bylaws. Please take the time to read this document. If clarification is needed for any articles, please contact the Bylaws Chairman, **Bob Lizzari, Jr.**, lizzphoto@adelphia.net. The proposed changes will be voted on at PPANE's Annual Meeting, which will take place on Monday, September 19 at 11:30 a.m. in the Abington/Brookfield Room.

Coming Seminars & Conventions Regional Educational Events 2005 Events

NHPPA Summer Seminar August 7
Michael Redford
Contact: Don Chick, chickp@rcn.com

CPPA Summer Seminar August 8
Connecticut Grand Hotel and Conference Center, Waterbury, Connecticut
Gillian Randall, Photoshop I and Suzette Allen, Photoshop II
Contact: Susan Drew, CppaPhotobySusan@aol.com

NHPPA Seminar September 7
Tom Davis, Event Photography
Contact: Lorraine Bedell (603) 743-5732 / lorraine@conversent.net

PPANE Convention September 17-20

CPPA Monthly Meeting September 28
Ed Pedi, "Four Key Points to a Successful Family Portrait Business"
Contact: Susan Drew, CppaPhotobySusan@aol.com

MPPA Monthly Meeting October 3
Equipment and lighting demonstration hosted by Zeff Photo Supply;
Jeff and Ann Dyer, Marketing and Sales of Wedding and Portrait Photography
Sheraton Inn, South Portland, Maine
Contact: Mark Haskell, (207) 236-3829 / mhaskell@midcoast.com

NHPPA Seminar October 5
TBA
Contact: Lorraine Bedell (603) 743-5732 / lorraine@conversent.net

PPAM Seminar October 17
Ellie Vayo, Rock and Roll Seniors and Glamour Portraits
Raphael's Banquet Facility, Walpole, Massachusetts
Contact: John Flaherty, (978) 262-2266 / john@diamondstudio.com

CPPA Monthly Meeting October 26
**Gene Higa, "Destination Weddings: Expanding Your Market Globally",
Print Competition**
Contact: Susan Drew, CppaPhotobySusan@aol.com