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NEWSLETTER

Harvey M. Goldstein, Cr. Photog., Editor

July 2005

Helen Yancy Will Share the Vision at PPANE 2005 "Unleashing Your Creativity in a Digital World"

Join **Helen Yancy** and your PPANE colleagues on Monday, September 19 at 2:00 p.m. as she removes the mystery of digital imaging and manipulation and *Unleashes Your Creativity in a Digital World*.

Creating a niche in the world of portrait photography has become an important asset in today's market. Our customers have cameras, scanners and printers and the mass merchandisers have appropriated some of our unique products when it's one they can easily produce. We need products they are not likely to produce – images that are unique to our style and talents.

Helen will lead the audience deeper into the artistic side of the digital world. The excitement involved in making exceptional images never before possible (or cost-effective) enhances both your creativity and the product lines that can bring additional income to your studio. Using the latest versions of Adobe Photoshop and Corel Painter software, Helen will discuss how both have provided the tools that enable us to create and sell high-end products that separate us from economy studios and mass merchandisers. Helen's expertise when creating portraits of children, enhancing faces in Photoshop beyond the standard retouching methods, and creating virtual watercolors, pastels and oil paintings has made her photography business unique.

You will learn about producing photographic portraits, virtual watercolors, oils and pastels that are works of art with resources, equipment and tools to get excellent, repeatable results. There will



be discussion of the best methods to obtain high quality results that are repeatable every time, regardless of the media used. Helen will demonstrate the style and techniques she has developed for these high-end images created with electronic brushes from her portrait photography and discuss her methods of selling and marketing these images as well.

Helen Yancy is passionate about life, family, anything that is art - about people, and especially their faces. Fine oil portrait paintings, capturing the true essence of her subjects, has been the focus of her work for most of her life. Then came the infinite universe of virtual media, the limitless palettes, brushes and tools of the digital world. Helen's adventure into portraiture with twenty-first century media combined with old master style and ability has renewed her excitement and challenged her to expand her own horizons. The results have been inno-

vative and delicate watercolor portraits as well as fantasy images that come from imaginative ventures into areas of thought and ideas, inspired by a seemingly endless new world of artistic endeavor.

Helen holds the degrees of PPA Master of Photography, Master Artist, Master of Electronic Imaging and Photographic Craftsman. She was honored to be awarded the Invitational Fellowship in the British Institute of Professional Photography (BIPP), and the Honorary Fellowship from the American Society of Photographers. In 2004, she received the Fellowship from ASP for her body of work and thesis.

On May 15, 2001, Helen was invited to the United Nations to receive a Medalion for leadership, service, artistic and photographic ability by the International Council for Photography, the only organization of it's kind recognized by the United Nations.

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Attention Photographers

President's Message

The PPANE Photographic Competition will be held at the Convention, September 17 and 18, 2005. You will only receive an entry form if you entered in the 2004 competition. If you were not a member in 2004, or did not enter any images to be judged in 2004 but wish to do so in 2005, please write to **Roland Laramie**, P. O. Box 316, Willimantic, CT 06226 or log on to www.ppane.com and download the entry form. The entry forms for the photographic competition will be available soon. The deadline will be September 10, 2005. **THERE WILL BE NO EXCEPTIONS.** Please be sure to read and follow ALL of the rules to avoid any images from being disqualified.

A reminder that PPANE will accept Commercial images for judging in September. Category Classification is for award selection ONLY. Each entry can only be considered for an award under one category. All entries receiving 80 or above will receive the PPA Seal of Approval in the Open category and will be eligible for print awards. PPA does not allow us to award the Seal of Approval to Commercial images. For judging purposes, these images will be judged as Illustrative images (for the Open Seal). PPANE will award a Court of Honor for each category, Kodak Gallery and Fuji Masterpiece if the Jurors feel that they are warranted.



Photo of Ruth Clegg by Meredith Brower

I hope that you all are in the middle of a great photographic season. Time seems to just fly by for me and I know that I need to be concentrating on not only the photography, but the marketing, for future photography and the business of keeping the studio afloat. In fact, I have to somehow fit my family in there, as well as my exercise and all of the volunteer activities that I do. Multi-tasking is the word of every day for me.

When the PPANE Board met on June 5th and 6th, much discussion was held on how to serve our members better. Education is PPANE's mission and we looked at the current ways that we bring it to you. The Board voted to begin the process of converting to electronic communication. This will allow us to reach you more rapidly and deliver all kinds of up-to-date technical information,

member news and have real time discussions. As technology advances and becomes more reasonable to use and to acquire, you may see virtual education, more links to industry resources on our web site and maybe even a chat room. In the near future you will be asked by your State Representative to cooperate by updating your e-mail address so that we will have an up-to-date listing. This will just be the beginning. Look for more in the future.

The Board also discussed increasing volunteer activism. Yes, this means more involvement for you in volunteer capacities. It is a great way to meet other photographers, share technical information and even friendship. Watch for updates on volunteer opportunities and leadership training. If you are interested, please talk to your State Representative or First Vice President **Gillian Randall** from Vermont.

I am looking forward to seeing all of you at the PPANE 2005 Convention. Let's "Share the Vision"

Attention PPA Degree Candidates

The deadline for all PPA members interested in receiving degrees at the 2006 Imaging USA Convention in Austin, Texas is November 11, 2005. Degree applications will be mailed beginning July 1st. Candidates that are eligible to receive a Master degree must be certified prior to applying for the degree. For more information, please email Marisa Pitts at Professional Photographers of America, mpitts@ppa.com.

Banquet Reservation Deadline

A reminder that your banquet ticket was included with your 2005 PPANE dues. Even though you are entitled to a banquet ticket, you **MUST** reserve your space. Please notify **Roland Laramie**, ppaner1@aol.com, if you will be attending the banquet on Monday evening, September 19. Please let Roland know by September 9 so that the hotel can plan accordingly.

Banquet tickets for guest may be purchased before September 9, 2005 at \$30.00 per meal. A limited number will be available at the convention, however, they must be purchased by 5:00 p.m. on September 18 at \$35.00 per ticket. To purchase tickets for guests, please make your check payable to PPANE and mail it to **Roland Laramie**, P. O. Box 316, Willimantic, CT 06226.

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Lens Stops

Anne Brignolo (Bridgeport, Connecticut) is one of the featured women in **Kathleen Fitzgerald's** new book, *Divas, Dames & Dolls: A Celebration of the Female Spirit* published by Hill Street Press. The book contains nearly 60 portraits of women ranging in age from 60 to 106 along with a short biography and each woman's account of her own life. Fitzgerald and Anne were highlighted in the May 11 issue of the Connecticut Post.

Congratulations to **Rene Genest** (North Haven, Connecticut) on being selected to be a PPA Affiliated Juror.

Our heartfelt sympathies go out to **Joe Damon** (Manchester, Connecticut), husband of **Lynn Damon**, CPPA Past President, on the recent death of his father, **Darrell**.

Our condolences go out to **Neal Scott** and his family (Chichester, New Hampshire) on the recent passing of his father, **Donald Scott** of Pembroke, New Hampshire.

PPANE Publications

PPANE is moving forward and one of the goals of the association is for instant communication. Among the items approved at the June Board Meeting was to move the PPANE Newsletter to an online newsletter. Presently, the newsletter may be downloaded from the website, in addition to receiving it in the mail. The intent, beginning in January 2006, is for the publication to only be available online. In order for this to be successful, the editor and webmaster will need to have each member's current email address. Even if you think we already have it because it appears in the Online Directory, please email your name and your email address once again to ppanepub@aol.com. If your email address changes, please email the same address with the updated information.

For the members who are not presently connected to the Internet, please mail your name and the address you would like the newsletter to be sent to **Harvey Goldstein**, 26 Goodsell Point Road, Branford, CT 06405-4407. The Board needs to assess how many members will require printed copies and how they will be produced. It is very important to keep the Board informed as to your mailing or email address; if we do not hear from you, you may not receive the PPANE Newsletter and the information about upcoming events after the Roundup (October 2005) issue.



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PPA 2005 International Print Competition

Congratulations to the 53 members of PPANE whose images will be on display at Imaging USA 2006 in Austin, Texas, January 22-24. PPANE members accounted for 85 General Collection, 22 General Book and 19 Loan Collection images. **Steve Bedell, Chris Beltrami, Don Chick, Ruth Clegg, Michael DeMartino, Joan Genest, Clayton Sibley, Serena Parente Charlebois and Wayne Tarr** each had four images accepted for display at IUSA 2006.

GB=General Book / G=General Collection / L=Loan Collection

Steve Bedell (Dover, New Hampshire) *FLINT L, ENDURING FAITH G, DELICATE BEAUTY GB, AWAKENING GB;*

Chris Beltrami (Barre, Vermont) *OUR TOWN L, GRANDPAS TRACTOR L, TIME MARCHES ON L, VERONA G; Patricia Beltrami* (Barre, Vermont) *TUSCAN MONASTARY L, A LITTLE SHY L, MOMMY'S DRESS G, LAUNDRY DAY G; Alan Boutot* (Lisbon Falls, Maine) *SOLITUDE G, A LITTLE ROMANCE G; Timothy Cameron* (Laconia, New Hampshire) *FIBER OPTIC TESTERS G; Carmela Castiglione* (North Branford, Connecticut) *MYSTIQUE G; Don Chick* (East Rochester, New Hampshire) *FROM THE DARKNESS L, WEATHERED BY CHOICES L, NEEDLEWORK L, HUMANITY SEEKING DIVINITY GB; Ruth Clegg* (East Greenwich, Rhode Island) *WINGS OF COLOR G, HEAVEN'S*

GATE G, DONE YET? G, BOTANICAL FANTASY GB; Grace Cribbins (Shelton, Connecticut) *A BLUE RIBBON WINNER G; Marie Curtis* (Durham, Connecticut) *EVIDENCE OF NEGLECT G; Karleen Daley-St Jean* (Central Village, Connecticut) *NATURES DANCE G, TROPICAL EMBRACE G, INDIAN PRINCESS G; Michael A. De Martino* (West Hartford, Vermont) *INFLATION G, LIFE LINES AT ONE HUNDRED AND THREE GB, EIGHT IS ENOUGH GB, MR. MACK HOGAN GB; Robert DiCaprio* (Woonsocket, Rhode Island) *SUNRISE EMBRACE GB, SHARING A SUNSET G; G; Joseph Dunn* (Tyngsboro, Massachusetts) *NANTUCKET DAWN G; Madeline Duval-Davidson* (Palmer, Massachusetts) *BEARY CUDDLEY G; Ann Dyer* (Southington, Connecticut) *REST IN PEACE G; Jeff Dyer* (Southington, Connecticut) *BENDING BIRCHES L, BRIDGE TO HAPPINESS G, AXE FACTORY G; Bob Fontaine* (Warwick, Rhode Island) *SCHIZOPHRENIA G; David Frost* (New Haven, Connecticut) *TRIPLE PLAY G, ELEGANT EMBRACE G; Joan Genest* (North Haven, Connecticut) *FOUR TULIPS G, GOLDEN PASSION GB, ARCHITECTURE G, RAG-A-MUFFIN G; Rene Genest* (North Haven, Connecticut) *KATHRYN G; Jessica Giovagnoli* (West Lebanon, New Hampshire) *TIMELESS SOUL G, MARISSA G; Mark Giovagnoli* (West Lebanon, New Hampshire) *PUPPY LOVE G; Donna M. Goodhue* (Rutland, Vermont) *OUR DAY G, FINGER LICKIN GOOD GB; Andie Goodman* (Lancaster, Pennsylvania) *GOLDEN AUTUMN G; Nancy E.S. Green* (Carver, Massachusetts) *MY DAUGHTERS WEDDING G, DEBBIE AND ADAM G; CONNECTED G; Dan Hanscome* (Searsport, Maine) *ALONE AT LAST G; Peggy Hatfield* (Goffstown, New Hampshire) *PETAL DANCE L; Steven Henriques* (New Bedford, Massachusetts) *IRON MAIDEN L, MR BOJANGLES G, TINDERNESS G; Mindy Hesslink* (Buffalo, New York) *INTENT ON FISHING G, GOLDEN HARMONY G; Jack Holowitz* (Springfield, Massachusetts) *THE STAR G, FOREST GLEN L, RAIN FOREST L; Paul Kady* (Kensington, New Hampshire) *RED ROCK G, YUMMY GB, DESERT HARMONY G; Joshua Kane* (Vernon, Connecticut) *DRIVING RAIN L, FACE OF AN ANGEL G; LeeAnn Lafleur* (Livermore

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"Share the Vision"

Helen Yancy

(Continued from page 1)



Helen's statement about her work:

*I don't remember a time in my life
When I wasn't looking into,
Looking for,*

*Or seeing through the eyes of a face;
Looking for the soul,
The essence,
And the person;
The real person.*

*Whether painting the reality of a child
In a fantasy world*

*Or a fantasy in the world of virtual reality
The art is always invigorating
And constantly challenging me
To find the innermost soul
...many times, my own....*

"I can't imagine a day without photography and painting, and I love the new adventures I am having in the new art of virtual media, an art that frees me to create what I wouldn't have thought of before this time."

If you are working in the 21st Century and embroiled in digital imaging, this is a MUST SEE program given by the Master of Masters. Helen Yancy is not only one of the most sought after digital imaging speakers on the circuit, she is also the most beloved speaker on any circuit. You will love Helen's program and you will instantly fall in love with Helen. Circle September 19, 2005 at 2:00 on your calendar now to be sure you are in Helen's program at the Sturbridge Host Hotel on Cedar Lake in Sturbridge, Massachusetts.

Online Directory

* PPANE Member

Update as of July 1, 2005

- * Dan Abbott (Johnsonville, NY)
- * Nancy Sarra-Allen (South Windsor, CT)
- * Mark Allan (Wolcott, CT)
- * Mark Anderson (Henniker, NH)
- * Lee R. Andre (Orleans, MA)
- * George E. Anthony (Laconia, NH)
- * Ed and Sharon Balentine (St. Albans, VT)
- * Richard & Kristen Barnes (East Brookfield, MA)
- * Xenophon Beake (Wilbraham, MA)
- * Steve & Lorraine Bedell (Dover, NH)
- * Chris & Pat Beltrami (Barre, VT)
- * Bryan & Christy Beltrami-Yager (Burlington, VT)
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- * Robert Bernier, Jr. (Tolland, CT)
- * W. Marc Bernsau (Everett, MA)
- * Frederick Bird (Ellington, CT)
- * Karl N. Blaser (Nenham, MA)
- * Linda Bonenfant (Gardiner, ME)
- * Felice Boucher (Brunswick, ME)
- * Alan J. Boutot (Lisbon Falls, ME)
- * J. David Bowman (Longmeadow, MA)
- * Low-Ann Broadmeadow (Cumberland, RI)
- * Steve Brown (Bloomfield, CT)
- * Paul Camello (Randolph, MA)
- * Tim Cameron (Laconia, NH)
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- * Richard Castiglione (North Brantford, CT)
- * Pat Charbonneau (Mendon, MA)
- * Richard Charity (Methuen, MA)
- * Ruth Clegg (East Greenwich, RI)
- * Don Chick (East Rochester, NH)
- * Noelle Cole (Mashpee, MA)
- * Michael Colter (Rushville, IN)
- * Helen Ann Coombs (West Barnstable, MA)
- * Bob & Claire Creteau (Sanford, ME)
- * Grace Cribbins (Shelton, CT)
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- * Marie Curtis (Durham, CT)
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 * Rick Pace (Bellingham, MA)
 * Gene Paltrinieri (Dover, NH)
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 * Ken Parker (Holden, MA)
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NEIPP Corner

By **Sal Genuario**, *Cr.Photog.*
Treasurer/Registrar

To all previous NEIPP students, we have missed you! We want you back. We have planned a star-studded week for NEIPP 2006 and want you to reap the benefits by attending one of the greatest professional schools in the United States. I invite you, as a member of our NEIPP family, to take a good look at the NEIPP 2006 Instructor line-up. These instructors are of the highest caliber, definitely top shelf. You know our profession is changing day by day. In planning for NEIPP 2006, the Trustees and I have put together a slate of instructors that will be beneficial to all photographers at all levels.

Our basic classes with **Len Levy**, **Al Audleman** or **Mitche Graf** include instruction in 1. getting started in the photographic industry, or 2. getting started in the digital era by becoming more PhotoShop savvy, or, 3. how to bring more customers to your studio.

If you are already working with digital and have a good knowledge of PhotoShop, we have three instructors that may be of interest to further your knowledge in the world of computer animation and creation. **Carl Caylor**, **Michael Campbell** and **Craig Kienast** will truly amaze you.

For the high school senior photographers, we have **Fuzzy Duenkel** who is a powerhouse when it comes to his wisdom in the photographic community. Because of this, Fuzzy's class is filling up quickly, so don't miss your chance to spend some time in his class.

Dennis Craft is coming to NEIPP to share his knowledge in children's portraiture. A truly spectacular photographer, Dennis will work with his class to teach many new techniques that can be brought back to your own studio which will enhance your studios performance.

Our wedding photography instructors are two husband and wife teams, **Jeff** and **Kathleen Hawkins** and **Stewart** and **Susan Powers** have revolutionized the wedding photography business in recent years.

Last, but not least, we have **Linda Lapp Murray** who will be joining our prestigious team of instructors this year. Linda's portraits have made her world renowned.

Linda Lapp Murray and the Hawkins will be at the PPANE convention in September, which will be held at the Sturbridge Host Hotel. The dates are September 17 - 20, 2005. Plan to attend and be prepared to be blown away.

Remember that the only way we can succeed is to be educated, and NEIPP has been educating photographers since 1961. NEIPP 2006 will be our 45th year. Come help us celebrate. Check out our website, www.PPANE.com, and then click on NEIPP.

We really want to see you back at NEIPP in 2006. The dates are March 19th – 24th. This year we have introduced an easy pay plan, to make attending school painless. Please call me so I can explain this plan to you and to check on availability of classes. Don't put it off. Call (401) 738-3797 today.

Nominating Committee Report

The slate of nominations for the 2005 PPANE Officers to be voted on at the Annual Business meeting, Monday, September 19, 2005, during the PPANE Convention at the Sturbridge Host and Conference Center is hereby presented. Nominations proposed are:

President **Gillian Randall**, *PPA Certified*,
M.Photog.Cr.
1st Vice President **Joe Dunn**, *PPA Certified*
2nd Vice President **Bernie Littlefield**, *PPA Certified*
Secretary/Treasurer .. **Donna Goodhue**, *PPA Certified*,
M.Photog.Cr.

Vice Presidents to the States

Connecticut **Thomas Hurlbut**, *PPA Certified*
Maine **Dan Hanscome**
Massachusetts **Diana Mirasolo**, *PPA Certified*,
M.Photog.Cr.
New Hampshire **Candace Pratt-Stiteler**, *PPA Certified*,
Cr.Photog.
Rhode Island **Diane Miller-Yeatman**, *PPA Certified*,
M.Photog.
Vermont **Kevin Macy**

The 2005 Nominating Committee was comprised of Chairman **Paul Camello, Sr.**, *PPA Certified*, *M.Photog.Cr.*, **Harvey Goldstein**, *Cr. Photog.*, **George Hawkins**, *PPA Certified*, *Cr.Photog.*, **Robert Lizzari, Jr.**, *PPA Certified*, *Cr. Photog.*, **Rick Nourse**, *PPA Certified*, *M.Photog.Cr.*, **Dan Rodrigue**, *Cr.Photog.*, **Gary Thibeault**, *PPA Certified*, *M.Photog.Cr.*, **David Cramer** and **Kirsten Snow**.

Article VI, Section 6. of the PPANE Bylaws states that "Additional nominations may be made by the membership. These nominations must be in writing and signed by at least ten Active members. Any additional nominations must be received by the PPANE Executive Director at least 48 hours before the Annual Meeting (Monday, September 19, 2005)."

Hastings Award

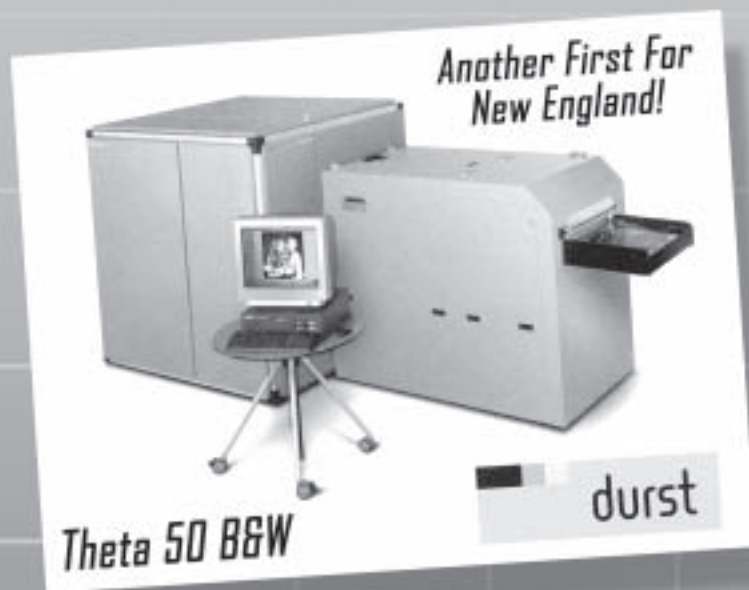
In order to receive the George Hastings Award, the maker must expose the negative and print the image without the aid of outside help. The maker must complete all artwork and the mounting of the image. Each image submitted receives zero, one, two or three points. To receive the Hastings Award, twelve points must be scored in six years. If there is a year in which no points are scored, the photographer must start over from the beginning the following year. Since it was first awarded in 1953, only 66 photographers have achieved this honor.

Those currently in the race for the Hastings Award in 2005 and their point totals are **David Bowman**, 10; **Dan Rodrigue**, 6; **Rosemary Wyman**, 6; **Dan Hanscome**, 5; **Louise Supple**, 2; **Paul Camello, Jr.**, 2; **Susan White**, 2.

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PPA 2005

International Print Competition

(Continued from page 6)

Falls, Maine) **POPPY G**, **TASTE OF IRELAND GB**; **Bernard Littlefield** (Winterport, Maine) **PRETTY IN PINK GB**, **THE FIRE WITHIN G**; **D. John McCarthy** (Wilbraham, Massachusetts) **VT STREAM GB**, **ABANDONED IRISH CHURCH G**, **WARM UP AT SARATOGA G**; **Roger Meritt** (Holliston, Massachusetts) **RED CHAIR G**, **WOW FILL'ER UP! G**; **Diana Mirasolo** (Wakefield, Massachusetts) **HANDS OF TIME G**; **Jeffrey Morris** (Brunswick, Maine) **SUNSET AT MACKEREL COVE G**; **Steven Nunes** (New Bedford, Massachusetts) **BRIDAL ELEGANCE G**, **PORTAL G**, **THE OLD RED BIKE G**; **Gene Paltrineri** (Dover, New Hampshire) **LEFT OUT G**, **SHAKER GATE G**, **SIMPLE BEAUTY G**; **Serena Parente Charlebois** (Little Compton, Rhode Island) **TIMELESS PASSAGE G**, **WIDOWS WALK L**, **THE UNVEILING GB**, **CONFINED INNOCENCE G**; **Ed Pedi** (North Andover, Massachusetts) **MORNING CALM G**, **HARD TO SAY GOODBYE G**, **GODS HOUSE G**; **Robert Petrasz** (Southbury, Connecticut) **NATURES BEAUTIES G**, **FRESHLY PICKED GB**, **PITCHER & EGGPLANT G**; **Jennifer Nourse Rodman** (Canton, Massachusetts) **21 VIA PUCCINI G**, **MORNING AT LIDO L**; **Ralph Rookey** (Enfield, Connecticut) **FOLLOW THE LEADER L**, **ELEVATOR OUT OF SERVICE L**, **DOWN & OUT L**; **Robert Ruymen** (Islip, New York) **LOKING TOWARD THE FUTURE G**, **ISLAND ATTITUDE G**; **Clayton Sibley** (Monson, Massachusetts) **IN YESTERDAYS TIME G**, **SITTING ON TOP OF THE WORLD G**, **EVENING STORM OVER NAVAHO CNTR. L**, **BURROWING OWL IN LATE LIGHT G**; **Jane Lydick Staid** (Danville, New Hampshire) **ETHEREAL BEAUTY G**, **SHEER DESIRE G**, **SOLEMN G**; **Louise Supple** (Bedford, New Hampshire) **MORNING DEW L**, **WHIRLWIND G**, **THREESOME G**; **Wayne Tarr** (Saint Albans, Vermont) **STRETCHED TO THE LIMIT L**, **THE MASTER'S TOUCH G**, **TURNING POINT G**, **SHADOW DANCER L**; **Gary Thibeault** (Westerly, RI) **ROCKER BABE G**, **KEY WEST GB**; **Paul Vicario** (Franklin, Massachusetts) **MY LITTLE BUDDY GB**, **LITTLE GIRL LOST G**, **CIGAR AFICIONADO G**; **Jane Walsh** (Hampton, New Hampshire) **DUNES OF THE CAPE G**, **DREAM WITH ANGELS G**.

PPANE Profile



Name: Mark Giovagnoli

Birthdate: March 11, 1971

Studio and Location: Beltrami Studio, West Lebanon, New Hampshire

Spouse: Jessica

Children: Gavin age 2, Garrett age 6 months and Lucus (my dog) age 3

Favorite Pig-out food: chocolate chip cookie dough

Favorite childhood memory: Going to Dunkin Donuts with my Dad on Saturday mornings before we would go to work; I was his little helper.

Favorite TV Programs: Everybody Loves Raymond, The Dave Chapelle Show and HBO Sunday night lineups.

My Favorite Movies: Braveheart, Shawshank Redemption and Something About Mary.

Prized Possession: My Family

I've never been able to: do a standing backflip

I'd give anything to have met: I know everyone I want to meet

A really great evening to me is: sitting around talking to friends and family

My fantasy is: to be WWE Superstar

The best part of being a photographer is: getting to know my clients and watching them get excited picking up their portraits and getting paid for it

Favorite non-photographic activities: spending time with my kids and working out.

People who knew me in college thought I was: sarcastic

I knew I was grown up when: I moved out of my parents house for the second time

The best time of my life: right now

The worst time of my life: I don't focus on the past

Major personal accomplishments: earning my black belt in martial arts, running and owning my own business

Three words that best describe me: loyal, easy going, funny

My philosophy: It isn't how many times you fall down, it's how many times you get back up!

My goals are: to be the best husband, father and photographer I can be.

Local Photographers Support October “Family Portrait Month” Promotion To Benefit Operation Smile

During October, local photographers from across the country are joining together with PPA Charities in promoting “Family Portrait Month”. This national fund-raising effort will benefit Operation Smile, which treats children who suffer with cleft lips, cleft palates and other facial deformities.

Participating photographers have pledged to contribute a portion of each October family portrait sale to PPA Charities, which has chosen Operation Smile as its charitable partner. According to PPA President **Ann Monteith**, “October is an ideal time for families to have their portraits created because the holiday season is just around the corner. Few gifts are appreciated as much a portrait of family members. And when families participate in Family Portrait Month, they are making it possible to truly change the lives of children who would otherwise face a lifetime of pain and rejection.”

Each year Operation Smile, an organization of over 10,000 volunteer surgeons, dentists and specialized health-care professionals, perform surgeries on as many needy children as their funding permits. Because of the medical volunteers, it costs only \$240 to

perform a typical operation. More than 100,000 children are born with a facial deformity each year in Operation Smile’s 23 mission countries.

“Recording the faces of children and their families is what photographers do,” says **Mary Fisk-Taylor**, who serves as chairman of the PPA Charities Board of Trustees and who was instrumental in developing the Family Portrait Month promotion. “It’s hard to imagine a more appropriate charity for our members to support. And when parents participate in Family Portrait Month, it’s a wonderful way to teach children the value of reaching out to others. Even small children can understand the importance of Operation Smile’s work, and they are eager to help these children.”

To view a list of local studios participating in Family Portrait Month, visit www.familyportraitmonth.com. Pre-order your studio marketing kit for only \$29 at www.marathonpress.com; the kits will be shipped in early July. You can learn more about Operation Smile at www.operationsmile.org.

How to Make a Merit Print and Judging Workshop

The 2005 PPANE Convention, “*Share the Vision*”, kicks off a day early on Friday, September 16 with a pre-convention course, “How to Make A Merit Print” along with a judging workshop. The instructors will be PPANE’s Past President and NEIPP Trustee, **Gary Thibeault**, *PPA Certified, M.Photog.Cr.* and PPANE’s Executive Director, **Roland Laramie**, *PPA Certified, M.Photog.Cr., Hon. M.Photog., Hon. F-ASP-A*. Roland is a veteran juror and former PPA Affiliate Jury Chairman. Roland conducted the Winona Class with the late **Harold Bovee** for 10 years in addition to workshops throughout the United State, Mexico and Canada.

The workshop will teach the attendees how to think like a judge; there will be a PPA judging presentation that will discuss print rules, lighting specifications and what to look for in a merit photograph. The course will also include practice judging.

Class size will be limited, so sign up today. The cost of the course is only \$75.00, and it includes a coffee break, lunch and a PPA educational merit. Those completing the course will have their names added to the list of New England jurors. Students must bring six or more 16x20 prints to be used for practice judging. To register, mail your check for \$75.00, payable to PPANE, along with your PPA identification number to **Roland Laramie**, P.O. Box 316, Willimantic, CT 06226 before September 9. The class will be filled on a first come, first served basis, so don’t delay, register today!

“Walk on a rainbow trail; walk on a trail of song
and all about you will be beauty. There is a way out
of every dark mist, over a rainbow trail.”

- Navajo song

Ever notice that the people who are late are often much
jollier than the people who have to wait for them?

- Anonymous

“Well, art is art, isn’t it? Still, on the other hand, water is
water! And east is east and west is west and if you take
cranberries and stew them like applesauce they taste much
more like prunes than rhubarb does.

Now you tell me what you know.”

- Groucho Marx

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PROFESSIONAL PHOTO PACKAGING



Harvey M. Goldstein, Cr.Photos, Editor

Senior Portrait Season



Studios are gearing up for the new senior portrait season and I am making my displeasure known once again with the Branford High School (Connecticut) yearbook advisor. Last year I was an active participant and testified in Hartford regarding the current policy about only allowing the photographs from the contracted photographer appear in a yearbook. This year it is a little more personal, my daughter is going to be a high school senior in the fall and I would like a GOOD photograph to appear in her yearbook. I am not accusing the newly “hired” contract photographer of not being a good portraitist; I am still trying to find out if he has ever taken a portrait.

A letter arrived in the mail informing the parents who the “official” photographer will be. The letter stated that, “XYZ Photography (the name of the studio is not important) is the official photographer of Branford High School. If you would like your picture in the yearbook, it will need to be taken by XYZ Photography. The yearbook will not accept submitted photos.”

Well, I thought, I can have **Lizz**’ yearbook photo taken by XYZ for free for the yearbook and have her portraits for family and friends made by another studio. I can, BUT.... The letter stated that there are two options for next year’s senior class:

Yearbook only – There is no cost for this option, however, only one picture will be taken and no proofs will be provided. The picture will be used for the yearbook only.

Multiple poses – The sitting will cost \$25 and each senior will receive 4 different portraits to choose from. Proofs, instructions and order forms will be sent out after the photo shoot.

After reading the letter, I went to his website to check out his work. I was a more than a little surprised to find that there were many sports photographs posted, but NO portraits. I spoke with two photographers

who know him, as well as his boss (a high school friend of mine) at the local newspaper where he works as a sports photographer. I was just curious if anyone was familiar with his portrait photography. All three said no (I later saw his boss from the newspaper who was upset with me for getting him involved. His claim was that I took his comments out of context when I wrote my letter to the yearbook advisor and school principal. All I stated was that no one has seen any of his portrait work, and that still holds true as of this writing, approximately three weeks after I registered my complaint).

My letter to the school and a separate letter to the local newspaper (where the photographer is employed) had nothing to do with the fact that I work part-time for a studio in the area. I wrote because I am a parent and I want what is best for my daughter. In fact, in my letter to the newspaper, I listed four studios for parents and students to check out, not just the one where I work. I don’t believe the advisor, principal, the board of education or whoever “hires” a photographer has the right to tell me where I MUST spend my money. I do have the option of a free photo, but no selection will be

available. I am currently in the final days of planning my 20th high school reunion (believe that and I’ll sell you a bridge) and I know that the photograph that will follow these kids is the one that will appear in the yearbook, not necessarily the great photographs that will be made by the studio of our choice. I also know from being in the business for over 30 years, the importance to a high school yearbook photograph. For many students, it may be the last professional photograph they ever have made; shouldn’t THEY have the right to choose which studio will photograph them?

Some people think I just like to stir up a little controversy now and again. While that may sometimes be true (it’s good for the bloodflow), most people who know me know that I believe in fighting for what I feel is right. As long as the specs are made public and can be matched, ANY studio should be able to be submit a photo. The key phrase is *meeting the requirements and specs* set down by the advisor and the publishing company. To arbitrarily deny a student the right to choose where he or she wants to do business is just un-American!

Portraitingly,

State Web Sites

To find out what is happening around New England, check out the state websites.

- CPPA – www.ctppa.com
- MPPA – www.ppamaine.com
- PPAM – www.ppam.com
- NHPPA – www.nhppa.com
- PPARI – www.ppari.com
- VPP – www.vtprophoto.org











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The Len Levy NEIPP Scholarship

The Len Levy NEIPP Scholarship has been created to honor a long-time instructor and strong supporter of the New England Institute of Professional Photography, **Len "Mr. NEIPP" Levy**. Len has always been a believer in understanding posing, lighting and the business of photography. To recognize Len's devotion to our industry, the Professional Photographers Association of New England and the NEIPP board will award one \$500 scholarship per year to an aspiring photographer to attend NEIPP.

Requirements of the Len Levy NEIPP Scholarship:

- Available only to those who have been working in the photographic profession for five years or less.
- A letter of recommendation is required from a photographer, teacher or mentor.
- Applicant should write an essay (50 words or less) why they deserve this scholarship and their goals for the use of the knowledge they acquire.
- The scholarship cannot be awarded to an individual more than once.
- Applicants may re-apply as long as the above criteria are met.
- A committee comprised of the PPANE President, PPANE Treasurer and two members of the NEIPP board will select the winner.
- Deadline for applications is January 1 each year.
- Scholarship will be used at the NEIPP session that year for a basic or business course.

For more information or to request an application, please contact **Sal Genuario**, salneipp@aol.com.

Coming Seminars & Conventions Regional Educational Events 2005 Events

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|--|-----------------|
| MPPA Monthly Meeting
Jeff Morris' Studio, Topsham, Maine
"Weddings" with Jane Lydick-Staid and Andie Goodman
Contact: Mark Haskell, (207) 236-3829 / mhaskell@midcoast.com | July 25 |
| PPARI and PPAM Summer Seminar
Kent and Sarah Smith, High School Senior Portraiture, "Keep It Classy"
Radisson Airport Hotel, Warwick, Rhode Island
Contact: Gary Thibeault, (401) 596-3098 / tebophoto@aol.com | July 25 |
| NHPPA Summer Seminar
Michael Redford
Contact: Don Chick, chickp@rcn.com | August 7 |
| CPPA Summer Seminar
Connecticut Grand Hotel and Conference Center, Waterbury, Connecticut
Gillian Randall, Photoshop I and Suzette Allen, Photoshop II
Contact: Susan Drew, CppaPhotobySusan@aol.com | August 8 |
| NHPPA Seminar
Tom Davis, <i>Event Photography</i>
Contact: Lorraine Bedell (603) 743-5732 / lorraine@conversent.net | September 7 |
| PPANE Convention | September 17-20 |
| CPPA Monthly Meeting
Ed Pedi, "Four Key Points to a Successful Family Portrait Business"
Contact: Susan Drew, CppaPhotobySusan@aol.com | September 28 |
| MPPA Monthly Meeting
Equipment and lighting demonstration hosted by Zeff Photo Supply;
Jeff and Ann Dyer, <i>Marketing and Sales of Wedding and Portrait Photography</i>
Sheraton Inn, South Portland, Maine
Contact: Mark Haskell, (207) 236-3829 / mhaskell@midcoast.com | October 3 |
| NHPPA Seminar
TBA
Contact: Lorraine Bedell (603) 743-5732 / lorraine@conversent.net | October 5 |